Dominic Jimenez

Mimicgawd@gmail.com Mimicgawd.com 610-470-5290

Core Competencies

Performing innovative graphic design for logos, websites, and various marketing materials.

Leveraging expertise with illustration, portrait drawing, and painting to complete projects.

Managing social media marketing programs and promotions effectively.

Communicating and collaborating with colleagues and clients to align objectives.

Applying proficiency with Traditional Illustration, Light Room, Photoshop, Illustrator, InDesign, Dreamweaver, Premier Pro, Wordpress, Squarespace, and Adobe Animate.

Professional Experience

Namiwear LLC

Creative Director - 2018-Present

E-commerce support, compile and generate content for website blog and create social media campaigns, updating regularly to engage with potential clients and increase market visibility.

Creation of garment concepts and collections

Creating Brand Ambassador Packages for our talent.

Marketing manager duties such as B2B, B2C, e-mail campaigns and social media campaigns.

Noir Caesar LLC

Social Media Marketing Manager - 2018-2019

Marketing manager duties such as B2B, B2C, e-mail campaigns and social media campaigns.

Creating original content for campaigns using the adobe suite.

Mimic Clothing — Lancaster,CA

Freelance Artist, Marketing Expert 2011 – Present

Website design and manage design of all logos and promotional materials for company website, social media campaigns, and general marketing use.

E-commerce support, compile and generate content for website blog and create social media campaigns, updating regularly to engage with potential clients and increase market visibility.

Photograph company items for the website and look book materials as needed.

Oversee shipping and handling for orders, ensuring accuracy and efficiency.

Marketing manager duties such as B2B, B2C, e-mail campaigns and social media campaigns.

*Featured:*

Online Publications: Quiktastic, Complex Magazine, Mountain Dew x Complex Green Label, TOAN, Blueprint Magazine, KicksOnFire, House of Aura, Coffin Catalogs, The Krusaders, A Tale of Two Biddies, VH1's Black Ink Crew, VH1's Love & Hip-hop NY, NickSplat, Nickelodeon Animation Studio, CNN, BET, VIBE, Yahoo, Uproxx, LoveBScott, The Root, YesPlz, OKmagazine, Fortune, HuffingtonPost

Recording artist: Soulja Boy, SZA, SpaceghostPurp, A$AP Mob, Audio Push, Overdoz, OG Maco, Riff Raff, Dej Loaf, Big Sean, Jhene Aiko, Kehlani, DC YoungFly, Ty Dolla Sign, Keyshia Ka’oir & Gucci Mane.

Celebrity Clients: Jordan Peele, Creative Director of All Def Digital Patrick Cloud, Actor Khleo Thomas, Actor Tony Baker, Actor Calebcity, Actor Ziyeed, Russy Simmons, and Willie Cauley-Stein of the Sacramento Kings.

Fortune Cookie Clothing — San Diego, CA

Graphic Designer, 2014- 2015

Design engaging banners and t-shirts for the clothing brand according to requirements.

Communicate with company leadership and staff to coordinate graphic design needs.

Multitask a variety of time-sensitive responsibilities with attention to detail.

Stevin Gold Footwear — Chicago, IL

Intern, 2011

Performed photography responsibilities for the Stevin Gold Lifestyle Blog.

Managed the social media presence of the brand, promoting products successfully.

Education

Masters Business Administration -Marketing

Columbia Southern University Orange,AL

Bachelor of Science in Business Marketing

Columbia Southern University, Orange, AL

Associate of Arts in Graphic Design

Cecil College, Northeast, MD

**HIGH SCHOOL DIPLOMA**

Oxford Area High School, Oxford, PA